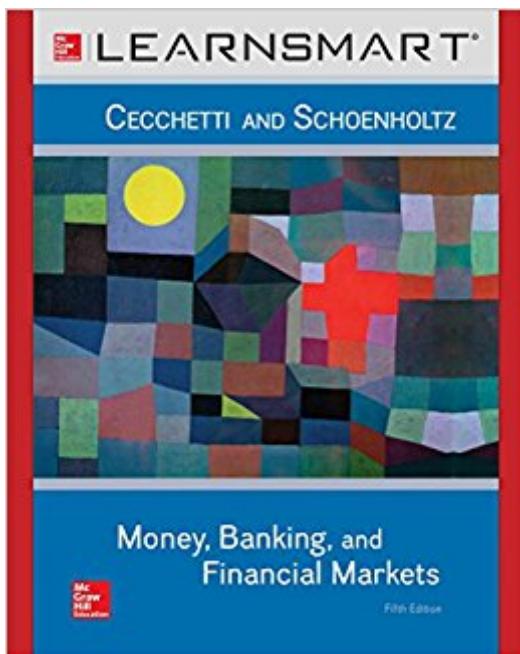


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# Learnsmart Standalone Access Card For Money, Banking And Financial Markets



## **Synopsis**

Cecchetti & Schoenholtz's Money, Banking, and Financial Markets stays relevant and interesting through the text's unique emphasis on the Five Core Principles, the early introduction of risk, an integrated global perspective, and the integration of FRED data in the text and problem material. By focusing on the big picture via core principles, Cecchetti & Schoenholtz teaches students the rationale for financial rules and institutional structure so that even when the financial system evolves, students' knowledge will not be out of date. Be sure to visit the author blog at [www.moneyandbanking.com](http://www.moneyandbanking.com) for short, informed discussions on issues in the news, as well as technical points relevant for instructors and students alike. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. --This text refers to an alternate Hardcover edition.

## **Book Information**

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## **Customer Reviews**

Stephen Cecchetti is currently Professor of International Economics and Finance at the International Business School, Brandeis University, and Director of Research at the Rosenberg Institute for Global Finance. He is also a Research Associate of the National Bureau of Economic Research, an organization of distinguished academic economists who specialize in policy-oriented empirical studies of national and world economies, and a consultant to central banks around the world. He is currently serving as a consultant to the European Central Bank's Inflation Persistence Project. Prior

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This is not the Connect access card. It may appear at first that there is no difference, but be aware that this does not include the ability to communicate to the professor for grading purposes. I wasn't. I will say that McGraw Hill's interface is probably the best one in its niche.

Good. Written by people who know.

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